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# SOUTHEASTERN

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L O U I S I A N A U N I V E R S I T Y

## **Institutional Purpose: Role, Scope and Mission**

(Board of Regents Master Plan for Public Post-Secondary Education in Louisiana: 2011-revised 2012.)

*The mission of Southeastern Louisiana University is to lead the educational, economic, and cultural development of Southeast Louisiana.*

Southeastern Louisiana University is primarily a teaching institution whose mission is successful education of undergraduate students and services to the employers and communities in its region. Southeastern uses a traditional admission process based on courses completed, GPA, and standardized test scores.

### 1. Audiences

Southeastern is responsible for serving:

- a. Residents of the greater metropolitan region, especially those of the Northshore parishes, who have completed high school and are seeking either a college degree or continuing professional education;
- b. Two-year college transfer students, particularly those from Northshore Technical Community College;
- c. Regional employers, both public and private, including school districts, health care providers, local governments, private businesses and community agencies seeking technical assistance and applied research;
- d. Economic development interests and entrepreneurs in the region; and
- e. The area community, by providing a broad range of academic and cultural activities and public events.

### 2. Array of Programs and Services

- a. Baccalaureate arts and science programs in appropriate to a teaching university with a predominantly undergraduate student body.

- b. Baccalaureate and master's level programs in the professional fields of communications, computer science, education, criminal justice, nursing and allied health, business, and social work.
  - c. Limited collaborative doctoral programs focused on practice doctorate degrees to address needs of the regional audience.
  - d. Support for area K-12 schools seeking college general education courses for advanced students and assistance in ensuring that their graduates are college- and career-ready.
  - e. Services specifically designed to meet the needs of regional economic development.
3. Specialty Programs/Features
- a. K-12 collaboration and education through teacher and administrator education programs through the doctorate.
  - b. Nursing and Allied Health programs designed to meet regional health care needs, including traditional, online, and accelerated delivery formats.
  - c. Business/economic development assistance for regional start-up and existing businesses through academic programming, the Southeast Louisiana Business Center, and non-credit workforce education and training.
  - d. Academic programs and research with direct scientific and technological applications relevant to the environment and economic development of southeast Louisiana.
  - e. Unique cultural facilities and programming make Southeastern the hub of creative arts and culture in the Northshore region.