

Retention Rates
Fall 2013 Revised Freshmen Cohort
University

| | Cohort | Retention 1st-2nd Year (Fall 2014) |
|---------------|---------------|---|
| Total | 2,369 | 1469 (62.0%) |
| Same Major | | 920 (38.8%) |
| Changed Major | | 549 (23.2%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Arts, Humanities & Social Sciences

| | Cohort | Retention 1st- 2nd Year (Fall 2014) |
|---------------|---------------|--|
| Total | 556 | 356 (64.0%) |
| Same Major | | 238 (42.8%) |
| Changed Major | | 118 (21.2%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
English

| | Cohort | Retention 1st-2nd Year (Fall 2014) |
|----------------|---------------|---|
| Total | 44 | 23 (52.3%) |
| Same Major | | 18 (40.9%) |
| Changed Major | | 5 (11.4%) |
| ENGL-BA | 29 | 16 (55.2%) |
| Same Major | | 15 (51.7%) |
| Changed Major | | 1 (3.4%) |
| ENGE-BA | 15 | 7 (46.7%) |
| Same Major | | 3 (20.0%) |
| Changed Major | | 4 (26.7%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Fine & Performing Arts

| | Cohort | Retention 1st- 2nd Year (Fall 2014) |
|---------------|---------------|--|
| Total | 117 | 79 (67.5%) |
| Same Major | | 57 (48.7%) |
| Changed Major | | 22 (18.8%) |
| ART-BA | 78 | 51 (65.4%) |
| Same Major | | 36 (46.2%) |
| Changed Major | | 15 (19.2%) |
| MUS-BM | 39 | 28 (71.8%) |
| Same Major | | 21 (53.8%) |
| Changed Major | | 7 (17.9%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
General Studies

| | Cohort | Retention 1st- 2nd Year (Fall 2014) |
|-----------------|---------------|--|
| GENS-BGS | 88 | 56 (63.6%) |
| Same Major | | 24 (27.3%) |
| Changed Major | | 32 (36.4%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
History & Political Science

| | Cohort | Retention 1st- 2nd Year (Fall 2014) |
|----------------|--------|---|
| Total | 51 | 35 (68.6%) |
| Same Major | | 20 (39.2%) |
| Changed Major | | 15 (29.4%) |
| HIST-BA | 20 | 12 (60.0%) |
| Same Major | | 8 (40.0%) |
| Changed Major | | 4 (20.0%) |
| POLI-BA | 18 | 13 (72.2%) |
| Same Major | | 6 (33.3%) |
| Changed Major | | 7 (38.9%) |
| SST-BA | 13 | 10 (76.9%) |
| Same Major | | 6 (46.2%) |
| Changed Major | | 4 (30.8%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Languages & Communication

| | Cohort | Retention 1st- 2nd Year (Fall 2014) |
|----------------|---------------|--|
| Total | 70 | 48 (68.6%) |
| Same Major | | 38 (54.3%) |
| Changed Major | | 10 (14.3%) |
| COMM-BA | 67 | 46 (68.7%) |
| Same Major | | 37 (55.2%) |
| Changed Major | | 9 (13.4%) |
| SPAN-BA | 3 | 2 (66.7%) |
| Same Major | | 1 (33.3%) |
| Changed Major | | 1 (33.3%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Psychology

| | Cohort | Retention 1st-2nd Year (Fall 2014) |
|----------------|---------------|---|
| PSYC-BA | 117 | 77 (65.8%) |
| Same Major | | 48 (41.0%) |
| Changed Major | | 29 (24.8%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Sociology & Criminal Justice

| | Cohort | Retention 1st- 2nd Year (Fall 2014) |
|---------------|---------------|--|
| Total | 97 | 55 (56.7%) |
| Same Major | | 42 (43.3%) |
| Changed Major | | 13 (13.4%) |
| CJ-BA | 94 | 53 (56.4%) |
| Same Major | | 40 (42.6%) |
| Changed Major | | 13 (13.8%) |
| SOC-BA | 3 | 2 (66.7%) |
| Same Major | | 2 (66.7%) |
| Changed Major | | 0 (0.0%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Business

| | Cohort | Retention 1st-2nd Year (Fall 2014) |
|---------------|---------------|---|
| Total | 272 | 166 (61.0%) |
| Same Major | | 104 (38.2%) |
| Changed Major | | 62 (22.8%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Accounting & Finance

| | Cohort | Retention 1st-2nd Year (Fall 2014) |
|----------------|---------------|---|
| Total | 84 | 54 (64.3%) |
| Same Major | | 39 (46.4%) |
| Changed Major | | 15 (17.9%) |
| ACCT-BS | 69 | 47 (68.1%) |
| Same Major | | 33 (47.8%) |
| Changed Major | | 14 (20.3%) |
| FIN-BS | 15 | 7 (46.7%) |
| Same Major | | 6 (40.0%) |
| Changed Major | | 1 (6.7%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Management & Business Administration

| | Cohort | Retention 1st- 2nd Year (Fall 2014) |
|----------------|---------------|--|
| Total | 162 | 99 (61.1%) |
| Same Major | | 56 (34.6%) |
| Changed Major | | 43 (26.5%) |
| BA-BBA | 103 | 58 (56.3%) |
| Same Major | | 29 (28.2%) |
| Changed Major | | 29 (28.2%) |
| MGMT-BA | 59 | 41 (69.5%) |
| Same Major | | 27 (45.8%) |
| Changed Major | | 14 (23.7%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Marketing & Supply Chain Management

| | Cohort | Retention 1st- 2nd Year (Fall 2014) |
|----------------|---------------|--|
| Total | 26 | 13 (50.0%) |
| Same Major | | 9 (34.6%) |
| Changed Major | | 4 (15.4%) |
| MRKT-BA | 25 | 12 (48.0%) |
| Same Major | | 8 (32.0%) |
| Changed Major | | 4 (16.0%) |
| SCMT-BS | 1 | 1 (100.0%) |
| Same Major | | 1 (100.0%) |
| Changed Major | | 0 (0.0%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Education

| | Cohort | Retention 1st-2nd Year (Fall 2014) |
|---------------|---------------|---|
| Total | 157 | 108 (68.8%) |
| Same Major | | 72 (45.9%) |
| Changed Major | | 36 (22.9%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Teaching & Learning

| | Cohort | Retention 1st-2nd Year (Fall 2014) |
|----------------|---------------|---|
| Total | 120 | 87 (72.5%) |
| Same Major | | 59 (49.2%) |
| Changed Major | | 28 (23.3%) |
| ECED-BS | 51 | 31 (60.8%) |
| Same Major | | 25 (49.0%) |
| Changed Major | | 6 (11.8%) |
| ELED-BS | 52 | 42 (80.8%) |
| Same Major | | 25 (48.1%) |
| Changed Major | | 17 (32.7%) |
| ELSP-BS | 5 | 4 (80.0%) |
| Same Major | | 1 (20.0%) |
| Changed Major | | 3 (60.0%) |
| MSED-BS | 10 | 8 (80.0%) |
| Same Major | | 8 (80.0%) |
| Changed Major | | 0 (0.0%) |
| MSSP-BS | 2 | 2 (100.0%) |
| Same Major | | 0 (0.0%) |
| Changed Major | | 2 (20.0%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Nursing & Health Sciences

| | Cohort | Retention 1st-2nd Year (Fall 2014) |
|---------------|---------------|---|
| Total | 682 | 426 (62.5%) |
| Same Major | | 307 (45.0%) |
| Changed Major | | 119 (17.4%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Health & Human Sciences

| | Cohort | Retention 1st-2nd Year (Fall 2014) |
|----------------|---------------|---|
| Total | 73 | 50 (68.5%) |
| Same Major | | 37 (50.7%) |
| Changed Major | | 13 (17.8%) |
| CSD-BS | 20 | 15 (75.0%) |
| Same Major | | 12 (16.4%) |
| Changed Major | | 3 (4.1%) |
| FCS-BS | 16 | 11 (68.8%) |
| Same Major | | 7 (43.8%) |
| Changed Major | | 4 (25.0%) |
| RADS-BS | 10 | 6 (60.0%) |
| Same Major | | 2 (12.5%) |
| Changed Major | | 4 (25.0%) |
| SW-BA | 27 | 18 (66.7%) |
| Same Major | | 16 (59.3%) |
| Changed Major | | 2 (7.4%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Kinesiology & Health Studies

| | Cohort | Retention 1st- 2nd Year (Fall 2014) |
|----------------|---------------|--|
| Total | 223 | 126 (56.5%) |
| Same Major | | 83 (37.2%) |
| Changed Major | | 43 (19.3%) |
| ATHT-BS | 51 | 26 (51.0%) |
| Same Major | | 13 (25.5%) |
| Changed Major | | 13 (25.5%) |
| HEDP-BS | 3 | 2 (66.7%) |
| Same Major | | 1 (33.3%) |
| Changed Major | | 1 (33.3%) |
| HPE-BS | 9 | 4 (44.4%) |
| Same Major | | 4 (44.4%) |
| Changed Major | | 0 (0.0%) |
| KIN-BS | 136 | 79 (58.1%) |
| Same Major | | 59 (43.4%) |
| Changed Major | | 20 (14.7%) |
| SPTM-BS | 24 | 15 (62.5%) |
| Same Major | | 6 (25.0%) |
| Changed Major | | 9 (37.5%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Nursing

| | Cohort | Retention 1st-2nd Year (Fall 2014) |
|----------------|---------------|---|
| NURS-BS | 395 | 254 (64.3%) |
| Same Major | | 191 (48.4%) |
| Changed Major | | 63 (15.9%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Science & Technology

| | Cohort | Retention 1st-2nd Year (Fall 2014) |
|---------------|---------------|---|
| Total | 510 | 302 (59.2%) |
| Same Major | | 170 (33.3%) |
| Changed Major | | 132 (25.9%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Biological Sciences

| | Cohort | Retention 1st-2nd Year (Fall 2014) |
|----------------|---------------|---|
| BIOL-BS | 184 | 124 (67.4%) |
| Same Major | | 72 (39.1%) |
| Changed Major | | 52 (28.3%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Chemistry & Physics

| | Cohort | Retention 1st- 2nd Year (Fall 2014) |
|----------------|---------------|--|
| Total | 86 | 54 (62.8%) |
| Same Major | | 21 (24.4%) |
| Changed Major | | 33 (38.4%) |
| CHEM-BS | 59 | 39 (66.1%) |
| Same Major | | 11 (18.6%) |
| Changed Major | | 28 (47.5%) |
| PHYS-BS | 27 | 15 (55.6%) |
| Same Major | | 10 (37.0%) |
| Changed Major | | 5 (18.5%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Computer Science & Industrial Technology

| | Cohort | Retention 1st-2nd Year (Fall 2014) |
|----------------|---------------|---|
| Total | 226 | 113 (50.0%) |
| Same Major | | 72 (31.9%) |
| Changed Major | | 41 (18.1%) |
| CS-BS | 48 | 34 (70.8%) |
| Same Major | | 23 (47.9%) |
| Changed Major | | 11 (22.9%) |
| ENTC-BS | 111 | 49 (44.1%) |
| Same Major | | 28 (25.2%) |
| Changed Major | | 21 (18.9%) |
| IT-AAS | 7 | 3 (42.9%) |
| Same Major | | 3 (42.9%) |
| Changed Major | | 0 (0.0%) |
| IT-BS | 14 | 7 (50.0%) |
| Same Major | | 6 (42.9%) |
| Changed Major | | 1 (7.1%) |
| ITEC-BS | 36 | 13 (36.1%) |
| Same Major | | 6 (42.9%) |
| Changed Major | | 7 (50.0%) |
| OSHE-BS | 10 | 7 (70.0%) |
| Same Major | | 6 (60.0%) |
| Changed Major | | 1 (10.0%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Mathematics

| | Cohort | Retention 1st-2nd Year (Fall 2014) |
|---------------|---------------|---|
| Total | 14 | 11 (78.6%) |
| Same Major | | 5 (35.7%) |
| Changed Major | | 6 (42.9%) |

Retention Rates
Fall 2013 Revised Freshmen Cohort
Undecided

| | Cohort | Retention 1st-2nd Year (Fall 2014) |
|------------------|---------------|---|
| UNDECIDED | 192 | 111 (57.8%) |
| Same Major | | 29 (15.1%) |
| Changed Major | | 82 (42.7%) |